

Public & Intergovernmental Affairs Committee

**Councillor David Courtemanche, Chair
Councillor Ron Bradley, Vice-Chair**

Request for Recommendation Priorities Committee




Type of Decision									
Meeting Date	June 26, 2002				Report Date	June 19, 2002			
Recommendation Requested	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No	Priority	<input checked="" type="checkbox"/>	High	<input type="checkbox"/>	Low
	Direction Only				Type of Meeting	<input checked="" type="checkbox"/>	Open	<input type="checkbox"/>	Closed

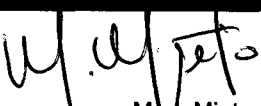
Sub-Committee Check-Off			
Please indicate which sub-committee will deal with this issue			
Community Viability	<input checked="" type="checkbox"/>	Public & Intergovernmental Affairs	Financial & Program Accountability

Report Title
Mayor and Council's Children First Roundtable – Children First Charter of the City of Greater Sudbury

Policy Implications + Budget Impact	
<input type="checkbox"/>	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified
<p>Budget Impact: The implementation of the principles of the Children First Charter will occur within existing program allocations.</p> <p>Policy Implications: The Children First Charter has been designed as a statement of principles and may be used as a tool by staff and Council to guide policy decisions and recommendations as they relate to children.</p>	
<input checked="" type="checkbox"/>	Background attached

Recommendation	
<p>WHEREAS the Mayor and Council's Children First Roundtable has developed the Children First Charter as a community document which clearly outlines a vision for children in the City of Greater Sudbury; and</p> <p>WHEREAS the principles included in the Children First Charter are based on the United Nations Convention on the Rights of the Child, with special attention focused on local priorities and issues; and</p> <p>WHEREAS Municipalities throughout the Province including Toronto and the Regional</p>	
<input checked="" type="checkbox"/>	Recommendation attached

Recommended by the General Manager
 Catherine Sandblom Acting General Manager, Health and Social Services

Recommended by the C.A.O.
 Mark Mieto Acting C.A.O.

Request for Recommendation Priorities Committee



X	Recommendation <i>continued</i>	Background
----------	--	-------------------

Please indicate if the information provided below is a continuation of the Recommendation or Background

Report Authored By

Kate Barber

Kate Barber
Policy/ Community Developer, Children Services

Division Review

Monique Poirier

Monique Poirier
Acting Director, Children Services

Municipality of Durham have passed similar Charters of Rights for Children;


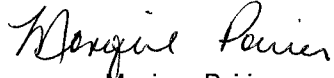
BE IT RESOLVED THAT the Council of the City of Greater Sudbury endorse the Children First Charter of the City of Greater Sudbury as a document which will guide policy decisions made by Council as they relate to children;

AND FURTHER THAT Council encourage the Children First Roundtable to bring the Children First Charter to other agencies and organizations in the City of Greater Sudbury to add their endorsement to the Charter

AND FURTHER THAT Council recognize the Children First Charter as the basis for the work of the Mayor and Council's Children First Roundtable and invite the Roundtable to bring yearly updates to Council on progress made towards realizing the vision set out by the Children First Charter through the "Status of Children Report".

Request for Recommendation Priorities Committee



Recommendation <i>continued</i>	X	Background
Please indicate if the information provided below is a continuation of the Recommendation or Background		
Report Authored By	Division Review	
 Kate Barber Policy/ Community Developer, Children Services Division	 Monique Poirier Acting Director, Children Services Division	
		<input type="checkbox"/>

Background/ History

The Children First Roundtable- Mandate, Membership and Goals

The Mayor and Council's "Children First" Roundtable was created in June 2001 to advise the Mayor and members of Council on children's issues and to take a leadership role in promoting efforts in the community which put children first.

The Roundtable is co-chaired by Ward 3 Councillor Louise Portelance and Janet Gasparini, the Executive Director of the Social Planning Council of Sudbury. The membership consists of six community experts in the children's services sector, one community funding representative, one business sector representative, one media sector representative and four community/ parent representatives. The group has met monthly since September 2001.

The Roundtable has developed the following Mission Statement:

The Mayor and Council's "Children First" Roundtable is a committed partnership of elected representatives, local experts, businesses and citizens working together to build a sense of civic responsibility to improve the quality of life for children.

The Goals of the Children First Roundtable are:

1. To act as a support to the Mayor and Council on matters relating to children by providing advice, information and recommendations on the development of policies and programs to address the needs of ALL children in the City of Greater Sudbury.
2. To encourage and promote Sudbury's efforts to put children first by:
 - a) Recognizing citizens, organizations, employers and businesses that make Sudbury a better place for children and families.
 - b) Increasing awareness of the importance of healthy early childhood development
 - c) Reaching out to members of the community who have not traditionally been involved in this kind of activity, and those who have
3. To ensure that information that measures the community's progress in becoming more child friendly is collected and disseminated.
4. To support strategies that foster and promote Sudbury's capacity to support children, parents and healthy child development especially for those children who are disadvantaged due to poverty or any other factors that puts them at risk.

Committee Structure

To achieve these goals, the Roundtable is working in four sub-committees with the following responsibilities:

Policy Subcommittee

Chair: Jean Hanson, Superintendent, Rainbow School Board

1. Provide consultation and advice to City staff on policy related to children
2. Develop and implement:
 - a. a Children's Charter
 - b. tools for policy makers to assist them in developing child friendly policy

Research Subcommittee

Chair: Harsh Nath, Owner/ Operator, Maple Tree Preschool

1. Create a research network
2. Compile a yearly "Status of Children" report
3. Encourage and support new research

Public Recognition Subcommittee

Chair: Sally Spence, Clinical Manager, Children's Treatment Centre

1. Develop a recognition program for child friendly organizations and citizens
2. Encourage child and family friendly business practices

Communications Subcommittee

Chair: Linda Roseneck, Executive Director, United Way/ Centraide

1. Provide public education about children's issues
2. Increase awareness of services/activities for children and families
3. Promote activities and positions of the Roundtable

Activities- Highlights

The following is a highlight of the main accomplishments of the Roundtable since its inception:

- **Public Recognition Program:** the development and implementation of a public recognition program which recognizes individuals and groups in the community who contribute to children's well-being. Recognition tools include appreciation letters from the Mayor's Office, special lapel pins and media attention. To date close to twenty individuals have received recognition by letter and five individuals have received special recognition in public ceremonies. Child Care Workers were the first group to be recognized in a special "Child Care Worker Appreciation" Ceremony.
- **The Status of Children Report:** a network of researchers from throughout the community has been brought together by the research subcommittee and has been working to develop a "Status of Children Report" which will provide a baseline of data about the status of Sudbury's children. This report will be updated annually in order to track the community's progress. A draft of the first report is expected by October of this year.
- **Public Education:** in partnership with the Chamber of Commerce, the Roundtable sponsored a luncheon with Royal Bank Vice President Charles Coffey. This event brought together a group of community and business people to discuss the importance of investing in children. This event received significant media attention and encouraged relationships between the business and children's services
- **Advice and Advocacy on Children's Issues:** the Children First Roundtable had the opportunity to advise Council and provide support to community groups on important issues affecting children. Examples of issues include: support for enhanced funding and a review of regulations in Child Welfare, support for

the Board of Health's proposal for 100% no smoking in public places, support of the community plan on the planning and delivery of the Ontario Early Years Centres.

- The Children First Charter: the policy subcommittee has brought forward a document which outlines a vision for what our community should strive to provide in order to ensure healthy development and bright futures for all of our children. The Roundtable will be bringing this document to groups throughout the community for endorsement as a basis for all work done on behalf of children. The Charter will form the basis of the work of the Children First Roundtable. (Please find the Children First Charter attached in English and French)

The Opportunity: Council's Endorsement of the Children First Charter

The Children First Roundtable is bringing the Children First Charter to Council with a request for Council endorsement of the Charter and the principles contained in it. This report recommends that Council endorse the Charter as a document which will guide policy decision making. It also recommends that Council recognize the Charter as the basis of the work of the Roundtable and encourage the Children First Roundtable to bring the Children First Charter to other agencies and organizations in the City of Greater Sudbury (school boards, labour groups, hospitals, community groups, businesses) to add their endorsement to the Charter.

Options

Option #1: Council endorse the Children First Charter of the City of Greater Sudbury as a document which will guide policy decisions made by Council as they relate to children and recognize the Children First Charter as the basis for the work of the Mayor and Council's Children First Roundtable and invite the Roundtable to bring yearly updates to Council on progress made towards realizing the vision set out by the Children First Charter through the "Status of Children Report".

Option #2: Council postpone endorsement of the Children First Charter.

Option #3: Council not endorse the Children First Charter of the City of Greater Sudbury and not recognize the Children First Charter as the basis for the work of the Mayor and Council's Children First Roundtable.

Analysis of Options

Option # 1:

In the 2002 document "Mapping the Vision" Council set as one of its broad goals "To put children first". The Children First Roundtable was created as part of the strategy to meet this goal. The Roundtable has developed the "Children First Charter" as a community document which clearly outlines a set of principles which explain what it means to "put children first".

Council's endorsement of the Children First Charter would be a concrete step in fulfilling its goal of putting children first. In agreeing to the principles set out in the Charter, Council can work towards improvements in the specific areas required to improve children's well-being.

The Charter is the foundation of the Roundtable's plan of action which includes encouraging activities that further the goals contained in the Charter and providing periodic updates of Greater Sudbury's progress at reaching those goals.

As the first endorser of the Charter, Council's support will help to encourage other community institutions (school boards, labour groups, hospitals, community groups, businesses) to add their endorsement and to work together to move this agenda forward.

The Children First Charter, endorsed by Council, would be a public and concrete symbol of Council's commitment to putting children first.

The status reports generated by the Roundtable will give Council and staff a clear picture of the community's progress and will assist in identifying areas that require attention.

Because of the broad nature of the principles contained in the Children First Charter, the City's legal department has determined that there would be no legal implications to approving this recommendation.

Staff recommend Option #1 as the most appropriate option for Council.

Options #2 and #3

The endorsement of the Children First Charter is seen to be a positive initiative for Council which will assist Council to meet its own goals.

Staff has not identified any significant reasons that would discourage Council from endorsing the Children First Charter.

Through the volunteer efforts of members of the Roundtable in developing the Children First Charter, the Children's Services sector and the community have invested their time and energy in this Charter and the programs that will stem from it. There is a sense of expectation among this group about the positive implications of Council's endorsement of the Charter.

Implementation

The Mayor and Council will be invited to a public event to publicly sign and endorse the Children First Charter. The Charter may be displayed and promoted as a document of Council.



Children First ~ Les enfants avant tout



CHILDREN FIRST CHARTER OF THE CITY OF GREATER SUDBURY

GIVEN THAT

A thriving community invests its hopes in the future of its children;

AND THAT

All children deserve to live in a family and community that believes that the welfare of children is of primary importance;

AND THAT

All children deserve the assurance of their inherent goodness;

WE, THE MAYOR AND COUNCIL'S CHILDREN FIRST ROUNDTABLE IN THE CITY OF GREATER SUDBURY RECOMMEND THAT WE, AS A WHOLE COMMUNITY INCLUDING THE PUBLIC, PRIVATE AND NON PROFIT SECTORS, WORK DILIGENTLY AND TOGETHER SO THAT ALL CHILDREN HAVE:

A SENSE OF BELONGING TO A RESPECTFUL AND DIVERSE COMMUNITY THAT:

- preserves and celebrates the child's ethnic, cultural, spiritual and/or religious identity
- protects the child from racism and any form of discrimination including discrimination based on their age

A QUALITY OF LIFE WHICH INCLUDES ACCESS TO:

- safe housing
- nutritious food
- recreation and leisure activities
- health care

SUPPORTIVE AND CARING ENVIRONMENTS THAT INCLUDE:

- family time
- early childhood development activities and parenting supports
- quality childcare
- an educational system that ensures each child attains her or his full potential

SAFE, PROTECTIVE ENVIRONMENTS THAT:

- promote a child's cognitive, physical, social, spiritual and emotional well being
- provide protection from abuse, mistreatment, injury and disease

KNOWLEDGEABLE AND RESPONSIVE GOVERNMENTS THAT:

- understand their responsibility towards children
- invite the opportunity for children to have influence on the future
- take action in order to create a sustainable future;

AND THAT

These assurances will follow children as they progress through life's stages into adulthood.



Children First ~ Les enfants avant tout



CHARTRE DES ENFANTS « LES ENFANTS AVANT TOUT » DE LA VILLE DU GRAND SUDBURY

ATTENDU QUE

une communauté florissante fonde ses espoirs sur l'avenir de ses enfants;

ATTENDU QUE

tous les enfants ont le droit de vivre dans une famille et dans une communauté pour lesquelles le bien-être des enfants a une importance primordiale;

ATTENDU QUE

tous les enfants méritent d'avoir l'assurance de leur bonté inhérente;

NOUS, LES MEMBRES DE LA TABLE RONDE DU MAIRE ET DU CONSEIL « LES ENFANTS AVANT TOUT » DE LA VILLE DU GRAND SUDBURY, RECOMMANDONS QUE NOTRE COMMUNAUTÉ ENTIÈRE, COMPRENANT LES SECTEURS PUBLIC, PRIVÉ ET LES ORGANISMES À BUT NON LUCRATIF, COLLABORE ASSIDÛMENT POUR QUE LES ENFANTS AIENT :

UN SENTIMENT D'APPARTENANCE À UNE COMMUNAUTÉ RESPECTUEUSE ET DIVERSE QUI :

- protège l'enfant et met en valeur son identité ethnique, culturelle, spirituelle et religieuse
- protège l'enfant contre le racisme et toute forme de discrimination, y compris la discrimination fondée sur l'âge

UNE QUALITÉ DE VIE OBTENUE GRÂCE À :

- un logement sécuritaire
- des aliments nutritifs
- des loisirs et des activités récréatives
- des soins de santé

DES MILIEUX POSITIFS ET EMPATHIQUES DANS LESQUELS IL Y A :

- du temps passé en famille
- des activités pour le développement de la petite enfance et un soutien pour les parents
- des services de garde d'enfants de qualité
- un système éducatif qui permet à chaque enfant de s'épanouir pleinement

DES MILIEUX SÉCURITAIRES QUI PROTÈGENT L'ENFANT ET QUI :

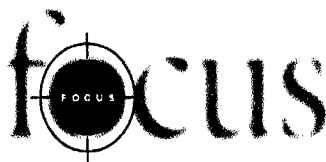
- favorisent son mieux-être cognitif, physique, social, spirituel et émotionnel
- le mettent à l'abri de la violence, des mauvais traitements, des blessures et des maladies

DES GOUVERNEMENTS BIEN INFORMÉS ET RÉCEPTIFS QUI :

- comprennent leurs responsabilités à l'égard des enfants
- sont ouverts aux possibilités permettant aux enfants d'influer sur l'avenir
- prennent des mesures pour créer un avenir viable

ET QUE

Les enfants auront cette assurance tout au long de leur croissance vers l'âge adulte.



Sudbury FOCUS Community Project
Projet communautaire FOCUS de Sudbury

Sudbury and District Health Unit
1300 Paris Street
Sudbury, ON
P3E 3A3

June 5, 2002

City of Greater Sudbury
Postal Box 5000
200 Brady Street
Sudbury, ON
P3A 5P3

Dear Mr. Mowry:

I am writing this letter as Coordinator of the Sudbury FOCUS Community Project. The Sudbury FOCUS Community Project is a community-based program that involves a partnership of 33 agencies whose primary goal is to prevent substance abuse and related injuries. You may or may not be aware, but as part of this mandate, we have been encouraging the City of Greater Sudbury to revisit its current Municipal Alcohol Policy (MAP) for municipally owned recreation facilities. Our concerns with the current policy are based on several factors:

- that as a result of a review of all MAPs in Ontario by the Centre for Addiction and Mental Health (CAMH), the City's MAP fell well below the provincial grade and may not prevent injury or minimize the risk of civil litigation to the City and its staff;
- with the amalgamation of the Region to form the City, it has come to our attention that awareness and compliance to the current policy is inconsistent; and
- there has been an increase in alcohol-related injuries and deaths in the City, particularly in relation to impaired driving crashes.

We would cordially like to ask to present, as a delegation, to the newly formed Corporate Priorities Committee - more specifically the Public and Inter-Governmental Affairs Sub-Committee on June 26, 2002.

Our hope is to encourage Council, through this committee, to make the revision of City's current MAP a priority. As part of this process, we also hope that Council will agree to: a) involve the Sudbury FOCUS Community Project partnership in these revisions (so that Council can be assured of a quality policy before ratification) and b) the development of a policy implementation plan that encourages awareness and compliance to the policy in and by all municipally owned recreation facilities.

I have enclosed a list of Sudbury FOCUS Community Project partners and a copy of "A Step towards Safer Healthier Community--Municipal Alcohol Policy".

If you have any questions or concerns regarding this request, please do not hesitate to contact me. I look forward to hearing from you about a possible time for a presentation by our delegation.

Sincerely,

Dorothy Thomson
Sudbury FOCUS Community Project Coordinator
(705) 522-9200 Ext. 287



Sudbury FOCUS Community Project
Projet communautaire FOCUS de Sudbury

Sudbury FOCUS Community Project Partners List

Action Sudbury

Algoma, Cochrane, Manitoulin & Sudbury District Health Council

The Anishnaabe Child and Family Centre

Big Sisters Organization of Sudbury

The BOOST Program

Career Canada College

Cedar Youth Residence

Centre de santé communautaire de Sudbury

Centre for Addictions and Mental Health

Coalition for Prevention of Injuries in Older Adults

Elizabeth Fry Society

Foyer Notre Dame House

Greater Sudbury Police Service

Med-I-Well Services

Ministry of Transportation

Northern Regional Recovery Continuum

The Older Adult Centre

Our Children, Our Future/Nos enfants, notre avenir

Pinegate Addiction Service

Psychogeriatric Centre

Rainbow Board of Education

Royal Canadian Mounted Police

Salvation Army

Shkagamik-Kwe Health Centre

Social Planning Council

Sudbury Action Centre for Youth

Sudbury Alcohol & Drug Concerns Coalition

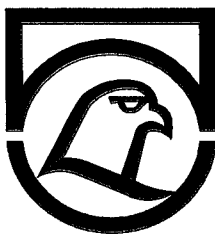
Sudbury English Catholic District School Board

Sudbury Metis Youth Centre

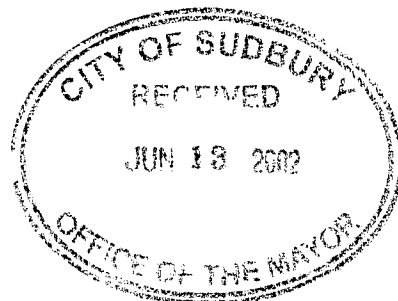
YMCA Employment and Career Services

Youth Drop - In Centre Capreol

**Our lead agency is the Sudbury & District Health Unit.
Our funder is the Ministry of Health and Long Term Care**



June 10, 2002



Mr. James Gordon, Mayor
City of Greater Sudbury
P.O. Box 5000, Station A
200 Brady Street
Sudbury, ON
P3A 5P3

Dear Mr. Gordon,

On behalf of Falconbridge Limited's Mines/Mill Business Unit we respectfully request the opportunity to present the Business Unit's Strategic Business Plan to the Council of the City of Greater Sudbury.

This plan is being presented in June to all the Mines/Mill Business Unit employees. A key element of the Strategic Plan is that it is developed for the mutual benefit of the Employees, Shareholders and Community. We are available to present to the Council during the last two weeks in June and the first two weeks in July.

Please contact Lynne Dagg at 966-3411, ext. 6877, for a mutually acceptable date.

Your consideration on this issue is appreciated.

Yours Truly,

Rick Grylls, President
Mines, Mill and Smelter
Workers' Union, Local 598

Parviz Farsangi
General Manager
Mines/Mill Business Unit

Myles Sullivan, Unit Chair
United Steelworkers of
America, Local 2020, Unit 6855

Request for Recommendation Priorities Committee




Type of Decision									
Meeting Date	June 26, 2002				Report Date	June 19, 2002			
Recommendation Requested	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No	Priority	<input type="checkbox"/>	High	<input checked="" type="checkbox"/>	Low
	Direction Only				Type of Meeting	<input checked="" type="checkbox"/>	Open	<input type="checkbox"/>	Closed

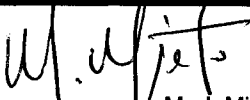
Sub-Committee Check-Off			
Please indicate which sub-committee will deal with this issue			
Community Viability	<input checked="" type="checkbox"/>	Public & Intergovernmental Affairs	Financial & Program Accountability

Report Title
Injury Prevention for Senior Citizens

Policy Implications + Budget Impact
This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified
Working within current program allocations
Background attached

Recommendation
<p>THAT WHEREAS the older adult population (aged 55 and over) is the fastest growing segment of the population in the City of Greater Sudbury, and</p> <p>WHEREAS older adults are vulnerable to falling because of lack of leg muscle strength, gait, balance, vision or mobility problems, and</p> <p>WHEREAS nearly all hip fractures are the direct result of a fall, often due to household hazards such as poor lighting, slippery throw rugs or loose electrical cords, and</p>
<input checked="" type="checkbox"/> Recommendation attached

Recommended by the General Manager
 Catherine Sandblom, Acting General Manager Health and Social Services


Recommended by the C.A.O.
 Mark Mieto Acting C.A.O.

Request for Recommendation Priorities Committee



X	Recommendation <i>continued</i>	Background
----------	--	-------------------

Please indicate if the information provided below is a continuation of the Recommendation or Background

Report Authored By
 Chris Stewart Seniors Consultant

Division Review
Name and Title

WHEREAS falls were the cause of 85% of all injuries requiring hospitalization among seniors 65 and over, and

WHEREAS the Mayor and Council's Committee on Seniors' Issues (MCCSI) proposes a comprehensive three-pronged approach to support a healthier and more caring community for its aging population,

THEREFORE BE IT RESOLVED THAT the City of Greater Sudbury needs to address inactivity and falls prevention, particularly among older adults, and

THAT private sector partners be sought to fund an expansion of the pedometer program, and

THAT Community Activity Programs such as walking, tai chi etc., be pilot tested by Community Development Officers in various parts of the City of Greater Sudbury, and

THAT the proposed Fall Busters Program be developed by the Coalition for the Prevention of Injuries in Older Adults, in collaboration with the Mayor and Council's Committee on Seniors' Issues, with input from seniors themselves, and

THAT a Wellness Incentive Pilot Project, providing an incentive to persons 55 years of age or over be developed by City staff, with input from the Mayor and Council's Committee on Seniors' Issues, and others as appropriate, and begin in the 2003 fiscal year.

Request for Recommendation Priorities Committee



Recommendation <i>continued</i>	X	Background
--	----------	-------------------

Please indicate if the information provided below is a continuation of the Recommendation or Background

The Mayor and Council's Committee on Seniors' Issues (MCCSI) proposes a three-pronged approach to support a healthier and more caring community for its aging population. This approach supports individual action to promote fitness, a volunteer initiative to mitigate the effects of, or reduce the incidence of falls among seniors, and a broad, age group wide incentive to motivate persons fifty-five years of age and over to get or remain active. The City of Greater Sudbury must implement this variety of pilot projects to make a difference to the well-being of the City's seniors, and to improve the community's overall health.

Surveys have shown that health care is a high priority for the citizens of the City of Greater Sudbury. There is a strong and increasing need to examine present strategies and initiatives to improve the physical well-being of this target group. Consider these facts:

EXHIBIT 1 KEY FACTS

- the older adult population (aged 55 and over) is the fastest growing segment of the population - 33,865 persons in 1996, projected to increase to 59,000 by 2021
- older adults generate a disproportionate 67 percent of the health care costs in Ontario, due to the aging process
- falls were the cause of 85% of all injuries requiring hospitalization among seniors 65 and over
- women aged 65 years and over have a one in five chance that they will break a hip. Over 40% of those with hip fractures will die within one year of the injury
- nearly all hip fractures are the direct result of a fall, often due to household hazards such as poor lighting, slippery throw rugs or loose electrical cords
- 60% of all fatal falls in people aged 65 or over occur in the home.
- older adults are vulnerable to falling because of gait, balance, vision or mobility problems
- Over 600 adults die annually from falls in the Province of Ontario - the sixth leading cause of death for people sixty-five years of age or over
- it costs taxpayers \$9,700 every time a senior who falls is treated in hospital... that added up to over \$7,000,000 last year

Sources: Fact Sheet from the Sudbury and District Health Unit; John Hopkins Medical Letter, June, 2001; Canadian Institute for Health Information, February, 2002.

From a taxpayer's point of view, it would be prudent to support injury prevention programs, because any positive impact on seniors' health will produce expenditure savings for everyone, while improving longevity, well-being and quality of life.

Physical activity is important to all citizens, but even more so with older adults who may become less active due to the aging process. The most significant physical exercise for older people to keep their leg and lower body muscles strong is walking. If someone cannot get up or down because of weak leg muscles, he or she automatically requires some kind of assistance to be mobile. If someone is immobile, the quality of their life is significantly curtailed, and the costs for caring for this person is significant. When seniors require long-term care because they are no longer mobile, many seniors end up in long-term care facilities, such as Pioneer Manor.

A THREE - PRONGED APPROACH

In March, 2002, Huntington University, in collaboration with the Mayor and Council's Committee on Seniors' Issues and Oracle Research conducted a survey of 300 persons 55 years of age and over (*Seniors' Survey - 2002*). A variety of questions were asked, including questions on seniors' activity, concerns about falling and their expressed desire for support for their activities. Results of the survey, some of which are described below, support the development of a comprehensive, three - pronged approach to improve the health and well-being of older adults. This three-pronged approach consists of promoting walking and other activities, falls prevention and incentives to motivate older adults to get or stay active:

WALKING

Survey of Walking Habits

Less than half of the overall seniors' population were active in a walking a program, declining to less than a third in the over 75 age category (*Seniors' Survey - 2002*). There is a need to increase the percentages in each of these male and female age categories, to have a more healthy, active seniors' population, particularly among the older age categories. A concerted focus on a simple activity such as walking, supported by a pedometer program may help influence seniors to become more active in our community.

Pedometer Project

The first approach pilot tested was "*Walking - the Ultimate Medication*". 20 pedometers were issued to residents at Pioneer Manor, and at Meadowbrook Retirement Village in Lively. For ninety days, participants measured the number of steps they take each day. Initially, they measured their base number of steps, and then they were asked to increase the number of steps taken on each day on an incremental basis. The pilot project progressed very well and enthusiasm was high among participants. A report on this project has been prepared for publication, under the auspices of Pioneer Manor.

Walking and Activity Programs

Further, according to the *Seniors' Survey - 2002*, many seniors throughout the various age categories expressed interest and support for community walking trails. There is considerable interest in local walking trails, particularly among older women. Over three - quarters (75.6%) of women 55 to 64 and nearly two - thirds (62.1%) of males supported community walking trails. While this declines to about 40% for all persons 75 years of age and over, the development of community walking trails presents an important opportunity to improve activity levels among older persons (*Seniors' Survey - 2002*).

Also through the *Seniors' Survey - 2002*, it was determined that over 70% of new seniors want specially designed seniors' activity programs. Between a third and a half of the 75 years of age and over cohort want specifically designed seniors' activity programs. So a seniors' walking program, utilizing pedometers and community walking trails could provide a great, inexpensive opportunity to increase seniors' activity in the City of Greater Sudbury.

FALLS PREVENTION

The second component of the “Three-Pronged Approach” will be to take action to prevent falls of older adults in Greater Sudbury. Nearly 600 older adults die from falls in Ontario each year. In Sudbury, the annual costs of falls to the local health care system is over \$7,000,000! In fact, according to the *Seniors’ Survey - 2002*, Seniors in Sudbury are changing their activity levels because of concerns about falling.

Concern about the potential of falling and the devastation that event could have on a senior increases with age, particularly among women, suggesting the need for more education on falls prevention. While three in ten older adults, both male and female change their activities because of a concern about falling, nearly 6 in ten women seventy-five years of age or over (58.4%) change their behaviour because of that worry (*Seniors’ Survey - 2002*).

To this end, and with guidance and cooperation from the Coalition for the Prevention of Injuries in Older Adults, the Mayor and Council’s Committee on Seniors’ Issues supports another initiative to be known as “FALL BUSTERS”. This project could involve a group of trained, volunteer seniors who, at the request of seniors themselves, could make an assessment of homes where requesting seniors live to identify hazards that could lead to a tripping or falling incident.

Further details of this project will evolve over the coming months. Reports developed, chronicling the evolution and the effectiveness of this project will measure the reduction of falls of seniors in the community.

WELLNESS INCENTIVE

The third approach is to encourage older adults to be more physically active on a daily basis. While golf and curling are among the most popular sporting activities of older adults in the City of Greater Sudbury, many others are involved in fitness programs, dancing, skiing, tai chi, walking, swimming and a host of other activities.

The *Seniors’ Survey - 2002* indicates strong support among seniors themselves, that something should be done in order to encourage seniors to participate in physical activities. In fact, over 80% of males, and nearly three-quarters of females 55 to 64 years of age expressed support for incentives to register in an activity program (*Seniors’ Survey - 2002*). While the support for such an incentive program dropped off somewhat in the older age categories (54% of males and 61.8% of females 75 years of age or over), a high proportion of seniors support some form of incentive to encourage activity (*Seniors’ Survey - 2002*). Although the specific type of incentive cannot be determined from the results of the survey, a “wellness incentive” pilot project should be developed for seniors in the City of Greater Sudbury. A senior’s well-being, coupled with an incentive to get or keep them active, could be the formula for increased activity among this potentially “at risk” population.

CONCLUSION

Older adults should have the opportunity for a better life. It is expected that the implementation of this three-pronged approach can lead to improved health and well-being amongst the older population.

Request for Recommendation Priorities Committee




Type of Decision									
Meeting Date	June 26, 2002				Report Date	June 19, 2002			
Recommendation Requested	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No	Priority	<input type="checkbox"/>	High	<input checked="" type="checkbox"/>	Low
	Direction Only				Type of Meeting	<input checked="" type="checkbox"/>	Open	<input type="checkbox"/>	Closed

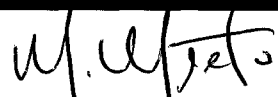
Sub-Committee Check-Off			
Please indicate which sub-committee will deal with this issue			
Community Viability	<input checked="" type="checkbox"/>	Public & Intergovernmental Affairs	Financial & Program Accountability

Report Title
Pioneer Manor Strategic Plan 2002-2007

Policy Implications + Budget Impact	
<input type="checkbox"/>	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified
<input checked="" type="checkbox"/>	Background attached

Recommendation	
<p>WHEREAS the 1994 strategic plan for Pioneer Manor has been fulfilled;</p> <p>WHEREAS the need for a new five year strategic plan is required to outline the primary strategic direction for Pioneer Manor and the Seniors Campus over the next 5 years;</p> <p>THEREFORE BE IT RESOLVED THAT the five year strategic plan (2002 - 2007) to establish priorities for the next 5 years at Pioneer Manor be accepted.</p>	
<input type="checkbox"/>	Recommendation attached

Recommended by the General Manager
 Catherine Sandblom

Recommended by the C.A.O.
 Mark Mieto

Request for Recommendation Priorities Committee



Recommendation <i>continued</i>	X	Background
--	----------	-------------------

Please indicate if the information provided below is a continuation of the Recommendation or Background

Master Plan for Pioneer Manor 1994 - 2004

The Master Plan for Pioneer Manor was developed in 1994 as a result of contributory funding from the Ministry of Community and Social Services and the Regional Municipality of Sudbury. It established the strategic direction for the facility for the 10 year period up to 2004.

Given the \$22 million approval for capital redevelopment of Pioneer Manor in June 2001, the Master Plan moved from a strategic planning document into a phase of implementation.

The 1994 Master Plan as initially prepared saw the priorities as 1) redeveloping the facility on one site at Pioneer Manor, 2) upgrading the food services system, 3) redeveloping the oldest parts of the facility, 4) working with partners such as the Alzheimers Society on the grounds of Pioneer Manor, 5) seeking supportive housing for seniors on the grounds

The improvement to the facility occurred in 3 phases since 1994;

- 1995 Capital Renovation Heritage Lane - \$1.2 million
- 2001 Capital Renovation Food Services System - \$1.8 million
- 2002-2004 Capital Redevelopment 220 Beds to "A" Standard - \$22 million

Strategic Plan Pioneer Manor - 2002 - 2007

Pioneer Manor has changed in its governance, mandate and funding since the Master Plan was written in 1994. As well, the overall environment has changed to one of increased competition, more highly regulated inspections from the Ministry of Health and increasing level of care services provided to the clientele. The Strategic Plan 2002 - 2007 identifies the changes that have occurred within the business environment and identifies opportunities for future direction.

The immediate opportunity is the creation of the seniors campus. The strategic direction identified in the report is as follows:

- Seniors Campus
- Promote the Campus Nationally - Best Practice in Geriatrics
- Care and Services Above Standards in LTC
- Optimizing Technology
- Employee Wellness
- Expanded Family Involvement

Evaluation and Review

In order to ensure that the strategic plan is followed over the course of the next 5 years the business plan prepared annually at Pioneer Manor will set the objectives for each year and an

annual report will be prepared to summarize the progress made.

As a municipal Home, the strategic direction is clearly to raise the benchmarks within the long term care industry through collaboration with community partners across northern Ontario and provincially. Through excellence in long term care, various publications, and active participation in an association for long term care, those expectations can be fulfilled.

While demographics clearly identify an increasing percentage of seniors over 65 years, the City is now positioned to provide a milieu for quality and stimulating later-years of life to the residents of Greater Sudbury.

The strategic direction for the next 5 years is summarized as follows:

- Action 1:** Create the Seniors Campus development for all of northern Ontario on the grounds of Pioneer Manor by utilizing the expertise, resources and management of other health care and education providers in Greater Sudbury and by attracting additional specialized geriatric resources to this community.
- Action 2:** Promote the Seniors Campus and its area of specialty within the field of geriatrics nationally to raise the benchmark in long term care.
- Action 3:** Ensure that residents are provided with a broad range of health care and professional services above and beyond Ministry of Health standards in long term care.
- Action 4:** Create a “smart” building and ancillary services optimizing technology.
- Action 5:** Improve the indicators of employee wellness and move the employer into the top employer category within healthcare in northern Ontario.
- Action 6:** Provide opportunities for increased family involvement in the Seniors Campus.